

# MASTER OF SCIENCE IN HOSPITALITY ADMINISTRATION

## EXAMINATION AND TEACHING SCHEME

SEMESTER	SUBJECT CODE	SUBJECT	HOURS PER WEEK		TERM MARKS*	
			Th.	Pr.	Th.	Pr.
<b>Semester I</b>	MHA-01	Management Functions & Behaviour in Hospitality	8	--	100	--
	MHA-02	Hospitality Management	8	--	100	--
	MHA-03	Properties Development & Planning	8	--	100	--
	MHA-04	Information Management Systems & Hospitality	8	--	100	--
<b>TOTAL</b>			<b>32</b>	<b>--</b>	<b>400</b>	<b>--</b>
<b>GRAND TOTAL</b>			<b>32</b>		<b>400</b>	
<b>Semester II</b>	MHA-05	Revenue / Yield Management	8	--	100	--
	MHA-06	Market Research	8	--	100	--
	MHA-07	Equipment & Materials Management	8	--	100	--
	MHA-08	Managing Entrepreneurship: Small & Medium Business Properties	8	--	100	--
	MHA-21	Mentorship & Research Project (Research Methodology)	3	--	--	--
<b>TOTAL</b>			<b>35</b>	<b>--</b>	<b>400</b>	<b>--</b>
<b>GRAND TOTAL</b>			<b>35</b>		<b>400</b>	
<b>Semester III ( Sales &amp; Marketing )</b>	MHA-09	Sales Management	8	--	100	--
	MHA-10	Principles of Marketing Management	8	--	100	--
	MHA-11	Marketing Services and Consumer Behaviour	8	--	100	--
	MHA-12	International Marketing	8	--	100	--
	MHA-21	Mentorship & Research Project (Dissertation Sem-III)	1	--	--	--
<b>TOTAL</b>			<b>33</b>	<b>--</b>	<b>400</b>	<b>--</b>
<b>GRAND TOTAL</b>			<b>33</b>		<b>400</b>	
<b>Semester III ( Human Resource Management )</b>	MHA-13	Human Resource Planning	8	--	100	--
	MHA-14	Union Management Relations	8	--	100	--
	MHA-15	Managing Change in Organizations	8	--	100	--
	MHA-16	Social Processes and Behavioural Issues	8	--	100	--
	MHA-21	Mentorship & Research Project (Dissertation Sem-III)	1	--	--	--
<b>TOTAL</b>			<b>33</b>	<b>--</b>	<b>400</b>	<b>--</b>
<b>GRAND TOTAL</b>			<b>33</b>		<b>400</b>	
<b>Semester IV ( Sales &amp; Marketing )</b>	MHA-17	Production & Operations Management	8	--	100	--
	MHA-18	Managerial Economics	8	--	100	--
	MHA-19	Sales & Marketing	8	--	100	--
	MHA-21	Mentorship & Research Project (Dissertation-Sem-IV)	1	--	100	--
<b>TOTAL</b>			<b>25</b>	<b>--</b>	<b>400</b>	<b>--</b>
<b>GRAND TOTAL</b>			<b>25</b>		<b>400</b>	
<b>Semester IV ( Human Resource Management )</b>	MHA-17	Production & Operations Management	8	--	100	--
	MHA-18	Managerial Economics	8	--	100	--
	MHA-20	Labour Laws	8	--	100	--
	MHA-21	Mentorship & Research Project (Dissertation-Sem-IV)	1	--	100	--
<b>TOTAL</b>			<b>25</b>	<b>--</b>	<b>400</b>	<b>--</b>
<b>GRAND TOTAL</b>			<b>25</b>		<b>400</b>	